

art for any reason, or even if the Examiner does not believe that the guidelines for citation have been fully complied with. This is requested so that each document becomes listed on the face of the patent issuing on the present application.

Portions of the references may be material to the examination of the pending claims, however no such admission is intended. 37 C.F.R. 1.97 (h). The references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references. This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. sections 102 or 103.

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## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

### Title of Invention

ADVERTISING MATERIALS AND METHOD FOR  
COOPERATIVE PROMOTONS

Application Number : 10/767183



Confirmation Number: 4646

First Named Applicant: Robert Mitchell

Attorney Docket Number: 03139

Art Unit: 3722

Examiner:

Search string: ( 6722977 or 5927541 or 5810664 or 5735432 ).pn

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	6722977	2004-04-20	Heflin		463	17
	2	5927541	1999-07-27	Stoken		221	2
	3	5810664	1998-09-22	Clapper		463	17
	4	5735432	1998-04-07	Stoken		221	1

### Signature

Examiner Name	Date
	5/1/05

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Examiner:

Search string: ( 6340179 or 5921584 or 5822735 or 5780133 or 5368129 or 5119087 or 5111927 or 5091713 or 5036535 or 4982346 or 4973952 or 4937586 or 4908761 or 4887260 or 4882675 or 4723212 or 4639914 or 4636950 or 4587651 or 4518073 or 4470495 or 3387455 ).pn

## US Patent Documents

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init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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	2	5921584	1999-07-01	Goade			
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**Signature**

Examiner Name	Date
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